



### 1. Coordination

- Overall national coordination of communications and C4D contributions towards the national Covid-19 response is through the Public Communication Cluster led by Ministry of Information, Civic education and Communications Technology. Ministry of Health also technically coordinates Risk Communication and Community Engagement on the Covid-19 response.
- The UN has a C4D Coordination Group, an internal platform which brings UN and NGO partners together to discuss risk communication and community engagement issues, exchange knowledge and share communication resources to support awareness raising and behavioural change efforts. UN Communications Group leads overall crisis communication and media engagement strategy for the UN in Malawi under the guidance of the UN Resident Coordinator and UN Country Team.

### 2. Risk Communication and Community Engagement

#### UNICEF

#### Communication for Development (C4D)

- A 10-episode radio series, which aims to ensure continuity of routine services including immunization, integrated Community Case Management (iCCM) and the anti-natal clinic is now on air on 2 national radios (MBC and Times) and ten community radio stations.
- A COVID-19 animated video continues to air and is being circulated in different social media platforms. So far, it has had 1,207 views and 33 shares on Malawi Institute of Journalism (MIJ) and UNICEF Facebook pages in addition to continuous circulation on other social media, WhatsApp and Twitter.
- UNICEF implementing partners continue with community engagement sessions, including community radio dialogues and edutainment. So far, 71,387 people have been reached with COVID-19 messages through social and behaviour change communication activities in nine Districts. Through social media coverage by the Story Workshop Education Trust (SWET), 74,520 people have accessed messages in addition to the ongoing interactive radio programmes.
- UNICEF is engaging the Ministry of Local Government regarding district data collection, information dissemination and community feedback. UNICEF has developed the necessary packages to be used for real time district and community feedback on COVID response in 13 districts.

#### Communication

- UNICEF has partnered with Zodiak Broadcasting Station to produce a series of radio, TV and online programmes and news features on COVID-19 awareness, impact and prevention. These programmes will serve as a platform for experts to provide accurate information on COVID 19 and raise awareness on preventive measures over the next three months. In addition, UNICEF continues to engage media to highlight the impact of COVID-19 on children and their families in Malawi. Last week's media update includes:
  - ✓ Interview with UNICEF Malawi Representative, Rudolf Schwenk, on UNICEF's support for COVID 19 and the impact on children was broadcast on National TV and Radio - Times news bulletins. A local language (Chichewa) interview with UNICEF Malawi Health Specialist, Steve Macheso, was also aired.
  - ✓ A UNICEF Malawi story [on how fathers are juggling changing routines](#) was picked up by the BBC. They did a follow-up story on Newsday with one of the fathers featured in the story, covering how children have been affected by COVID-19 and how they are being supported in this period.
- UNICEF continues to produce [stories](#), [multimedia contents](#), [infographics](#), engage with celebrities and influencers to promote Covid-19 messaging, countering myths and misinformation, and documenting our response in the field. A new story was published last week: [Cash Transfers help families during COVID-19](#).
- UNICEF continues to use various digital platforms like the [U-Report platform](#) extensively to reach 217,110 youth in Malawi with messaging on COVID-19 through SMS, polling, open-end questions, quiz, information bots, social media, etc. The U-Report chatbot with information on COVID-19 from UNICEF, WHO and MOH is still live, and to date has registered over 498,327 responses. UNICEF also started collecting personal experiences from U-Reporters on how their communities have been fighting COVID-19. The [stories are published](#) on U-Report Malawi and UNICEF websites and social media sites.

	<ul style="list-style-type: none"> <li>• UNICEF continues to push COVID-19 messages on its social media channels. The past week, contents on COVID-19 both on <a href="#">UNICEF Malawi Facebook</a>, <a href="#">Instagram</a>, and <a href="#">Twitter</a> have reached more than 1 million and engaged more than 60,000 online audiences.</li> <li>• UNICEF is continuing to promote global and regional Covid-19 contents (both in English and Chichewa) on <a href="#">the Internet of Good Things</a>, which had had 1,983 page sessions and 7,604 page views the past week. The content can be accessed by audiences free of cost.</li> <li>• UNICEF continues to work closely with partners including the Government and UN agencies for enhanced and evidence-based communications on COVID-19 in Malawi.</li> <li>• UNICEF regularly updates its <a href="#">dedicated COVID-19 page on its website</a> with latest news and information on UNICEF and its partners' response to COVID-19 in Malawi. It also contains useful guidance and reports on the global response to COVID-19.</li> </ul>
<p><b>UNDP</b></p>	<ul style="list-style-type: none"> <li>• UNDP has developed social media posters targeting the urban community more especially children and the youth focusing on prevention, symptoms to look out for and addressing some myths associated with COVID-19</li> <li>• SMS Messaging on COVID-19 Prevention: UNDP is working with NASFAM and currently disseminating messages to 200,000 farmers on COVID-19 prevention</li> <li>• Support to COVID-19 messaging – UNDP continues to support Public Affairs Committee (PAC) Youth and Women Volunteers to monitor and report on COVID-19 response measures at the community level;</li> <li>• UNDP is also supporting COVID-19 messaging at the national and local level. PAC has produced stickers, videos and other educational materials on various COVID-19 prevention themes. Below is a summary of PAC COVID-19 messaging supported by UNDP: <ul style="list-style-type: none"> <li>○ 25 Radio slots in different languages have been secured for 30 days. The messages are currently running only on Zodiak. Other radio stations, especially community radios will follow soon</li> <li>○ 5500 of 9000 stickers, have been produced and disseminated to church mother bodies. The stickers are in both Chichewa and English. Additional stickers will be produced and disseminated through the 4 big intercity bus terminals, minibuses and others.</li> <li>○ TV Bugs (display of COVID-19 messages on TV) have been secured for 30 days. These are currently running on Times and Zodiak TV stations.</li> <li>○ 8 strips on Business page of the Nation Newspaper (2 messages each week for 30 days)</li> <li>○ PAC Covid-19 online Nation News Article updated and produced from Friday to Monday each week</li> <li>○ Streaming of COVID-19 messages on Zodiak Broadcasting Services Social Media handles (reaching about 477595 people)</li> </ul> </li> <li>• UNDP Support: PASI is distributing COVID-19 dissemination materials in villages through Paralegals and Village Mediators. The materials are being disseminated at TA level for onward dissemination up to village level. <ul style="list-style-type: none"> <li>○ So far, the following TAs have been provided with dissemination materials: T/A Njewa in Lilongwe, T/A Chitukula in Lilongwe, T/A Dambe in Mchinji, T/A Mlonjeni in Mchinji, T/A Njombwa in Kasungu, T/A Chulu in Kasungu, T/A Champiti in Ntcheu, T/A Mpando in Ntcheu, T/A Machinjiri in Blantyre, T/A Somba in Blantyre, T/A Chigaru in Blantyre, T/A Mlumbe in Zomba, T/A Mwambo in Zomba, T/A Chikowi in Zomba, T/A Mponda in Mangochi, T/A Chowe in Mangochi, T/A Makanjira in Mangochi, T/A Maganga in Salima, T/A Kalonga in Salima, T/A Kuulunda in Salima, T/A Ndindi in Salima, T/A Mabuka in Mulanje, and T/A Mkanda in Mulanje</li> </ul> </li> <li>• Distribution will continue targeting the northern region districts.</li> </ul> <p><b>Noted Challenges/ Gaps</b></p> <ul style="list-style-type: none"> <li>• We have gaps in the production of COVID-19 materials for the visually impaired due to limited budgets. UNDP's budget will only print around 1 000 braille booklets, out of the 10000 that the Ministry of Disability had requested.</li> <li>• The challenge is the lack of monitoring system to determine the impact of the messages disseminated.</li> </ul>
<p><b>WFP</b></p>	<ul style="list-style-type: none"> <li>• In partnership with Farm Radio Trust, 40 000 farmers who were provided with solar powered radio sets continue to listen to pre-recorded programmes and organize radio listening clubs in rural areas in Balaka, Blantyre, Chikwawa and Mangochi. The programmes integrate messages on Covid-19.</li> <li>• Integration of Covid-19 messages in a weekly radio programme for climate services information produced by Farm Radio Trust is continuing. The programme airs on Zodiak and two community radio stations, including Gaka in Chikwawa and Nsanje, and Mzati FM in Mulanje.</li> </ul>

<b>FAO</b>	<ul style="list-style-type: none"> <li>• Radio jingles produced by Ministry of Health continue to be aired on five community radios across 10 districts. They include Nkhotakota and Mzimba community radios; and Radio Dinosaur Karonga, Chisomo Community Radio in Salima and Chanco Community Radio in Zomba. 130 jingles have been aired.</li> <li>• Orientation of 43 725 community/ local leaders, Community Based Facilitators (CBFs), lead farmers, promoters, cluster leaders and cluster members on Covid-19 preventive measures through Afikepo/Kulima programme.</li> <li>• Six live programmes on Covid-19 continue to be aired out as a means of sensitizing communities on preventive measures of the pandemic.</li> <li>• Distribution of 10 500 Covid 19 leaflets to 1 007 care groups.</li> <li>• Integration of Covid-19 messages when implementing community outreach activities for 1,903 farmer field schools and care groups.</li> </ul>
<b>UNHCR</b>	<ul style="list-style-type: none"> <li>• Short Message Service: 1000 SMSs were sent out to the community with protection communication. The messages that were sent out included the new referral management system, general human rights, SGBV and child protection related messages.</li> <li>• UNHCR delivered 5 smartphones and 5 internet dongles including Sim cards to Ministry of Homeland Security (MHS) registration staff. The equipment will support the staff to work remotely and conduct interviews and collect basic biographical data on persons of concern in absentia through remote registration.</li> </ul>
<b>World Bank</b>	<ul style="list-style-type: none"> <li>• Technical support and advice to the Risk Communication and Community engagement task team on the strategies of media relations, data and information sharing, community engagement and coordination</li> <li>• Review and provide inputs on COVID-19 messages that focus on low self-risk perception, use of masks and community engagement approaches.</li> </ul>
<b>Save the Children</b>	<ul style="list-style-type: none"> <li>• In order to understand the emerging misconceptions and attitudes on COVID-19, Save the Children supported engagement sessions with opinion leaders in Phalombe and Zomba districts, reaching out to a total 258 opinion leaders (178M and 80F) which included faith leaders (both Pastors and Sheiks), initiation counsellors (Angaliba), traditional healers, Chiefs, Prominent business people, some caregivers and influential volunteers in sponsorship funded areas. Key issues which came out during these engagement sessions included: <ul style="list-style-type: none"> <li>✓ Misconceptions from faith groups: While faith leaders said they are getting accurate and correct information from the radios on COVID, they are finding a lot of challenges to convince their followers who have a lot of misconceptions about COVID. For instance, quite a number of people think this is the end of the world while others think COVID-19 is a punishment from God hence unless people repent, the pandemic won't be controlled.</li> <li>✓ Misconception from communities on increased beer drinking; On the side of Chiefs, they indicated misconceptions in their communities where a lot of people are now drinking a lot of Kachasu (locally brewed beer). Their argument being if the virus can't stand alcohol in their hands then similarly in their bodies it will be killed with this alcohol.</li> <li>✓ Gender issues – blaming women for any emerging challenges; most Men blaming women for not taking proper care of their children who are found loitering in the trading centers and doing a lot of household chores. However, men do not think they have a role to play in the parenting of children</li> </ul> </li> <li>• It was clearly noted that these opinion leaders will also need to be targeted with proper orientation of protection issues during COVID-19</li> <li>• Save the Children has completed paperwork for engaging eight community radios to broadcast the COVID 19 compliant Interactive radio instruction (IRI) programmes. Radios to be engaged so far are: Voice of Livingsonia, Mzimba Community radio and Tuntufye FM in the north; Nkhoma Synod radio, Mudziwathu community radio and Nkhotakota community radio for the centre and Blantyre Synod radio and Gaka for the southern region.</li> <li>• Conducted community awareness using mobile vans PA system in 11 TAs in Zomba (5), Mwanza (3) and Mzimba (3) districts</li> <li>• Conducted COVID-19 prevention sensitization meetings with owners of entertainment centres like video shows where children after closing schools due to CONVID 19 are flocking in Zomba district reaching 23 (17M, 6F) people</li> </ul>
<b>Catholic Relief Services Malawi</b>	<ul style="list-style-type: none"> <li>• On-going programming adapted to include Covid-19 community awareness messaging.</li> <li>• Behavioural WASH messaging communication and demonstration through AWRIM supported Care Groups in Nkhotakota district, TA Mwadzama.</li> <li>• Technical support through Episcopal Conference of Malawi (ECM) to all Diocesan Covid-19 Task Forces to plan and implement Covid-19 key messaging through various ECM, church and community networks.</li> <li>• Blantyre Cadecom supported to implement community sensitizations done in both TA Kapeni, and TA Makata using community stops and yellow van broadcasting.</li> <li>• Chikwawa Cadecom supported to conduct awareness campaign over 3 days targeting markets and higher density areas in TA Makhuwira (Livunzu, Mapelera and Masenjere Markets), Maseya, Lundu (Nchalo, Paiva and Ngabu</li> </ul>

	<p>Markets and Ngowe. Community members given opportunities to ask question to address myths and misinformation. Four awareness meetings were also conducted for Area Development Committees (ADCs), as key community structures, expected to pass on the communicated messages to their villages' leaders.</p> <ul style="list-style-type: none"> <li>• Zomba Cadecom supported to conduct community awareness through 54 orientated Health Surveillance Assistances, each tasked to conduct door-to-door awareness campaign in their respective sections. It is expected that each HAS will reach out to at least 150 households.</li> </ul>
<b>Concern Worldwide</b>	<ul style="list-style-type: none"> <li>• In Mangochi, community sensitization approaches, including radio announcements, PA announcements through mobile vans and IEC materials (4,500 leaflets 4500, 11 pull up banners, 1000 posters, and 900 IEC brochures) and messaging through community leaders reached 131,068 people.</li> <li>• In Phalombe, 128,000 people were reached through community sensitization approaches including jingles on local Mzati radio through radio, PA announcements through mobile vans, IEC materials and and through community leaders.</li> <li>• In Nsanje, large posters on COVID-prevention from the District Health Office Community, as well as other sensitization approach such as mobile van PA announcements and IEC materials reached 186,989.</li> <li>• In Lilongwe, visits to over 8,000 households were conducted in M'gona area to share messages on how the families can protect themselves from Covid-19, reaching approximately 36,461 people.</li> <li>• Developed a protection flyer for M'gona area (English and Chichewa) which was also distributed during household visits.</li> <li>• Messages covered general Covid-19 prevention, gender equality, WASH, caregiving and children issues.</li> <li>• An article on Concern's work in Nsanje was published in the paper and also online here.</li> <li>• Concern's work on COVID-19 prevention in Nsanje was highlighted on a local radio programme.</li> </ul>
<b>Local Government Accountability and Performance (LGAP) Project</b>	<ul style="list-style-type: none"> <li>• Ministry of Health (Health Education Services) and Health Communication 4 Life (HC4L) project organized training on Risk Communication and Community Engagement with regard to COVID-19 response targeting District Information Officers, District Community Health Coordinators and District Health Promotion Officers in all District Councils. The training took place on 21 May 2020 at Mzuzu Hotel in Mzuzu, Linde Hotel in Dowa and Hapuwani Hotel in Mulanje. LGAP supported participation of 29 District Information Officers in the training. ONSE project was also involved.</li> <li>• Started integrating COVID-19 messages in regular decentralization programmes broadcast on 13 community and 2 national radios through Public Service Agreements and Radio Spots provided by the Ministry of Health. Radio stations target entire population f Malawi. <ul style="list-style-type: none"> <li>- Targeted radios: Tuntufye (Karonga), Voice of Livingstonia (Mzuzu), Mzimba Community Radio, Mudziwathu Radio (Mchinji), Nkhotakota Radio, Maziko Radio (Lilongwe), Bembeke (Dedza), Neno FM, Radio Maria (sub-national), Yoneco (sub-national), Mzati Radio (Mulanje), Gaka FM (Nsanje), MIJ Radio (sub-national), and national radios of Times and MBC Radio 1.</li> </ul> </li> <li>• Continued airing special radio programmes on youth and governance on six community radio stations started integrating Covid-19 messages from the week beginning 5th May: <ul style="list-style-type: none"> <li>- Central Region: Nkhotakota Radio (19 May), Mudziwathu Radio of Mchinji (21 May),</li> <li>- Eastern Region: Yoneco Radio of Zomba (week of 18-22 May)</li> <li>- Southern Region: MIJ Radio of Blantyre (18 May), Neno FM of Neno (22 May), Gaka Radio of Nsanje (20 May), Mzati Radio of Mulanje (week of 18-22 May)</li> </ul> </li> </ul>
<b>Malawi Red Cross Society</b>	<ul style="list-style-type: none"> <li>• MRCS volunteers carried out door to door messaging reaching 33,023 households in Mzimba, Ntcheu, Chikwawa, Dedza, Lilongwe, Zomba, Mangochi, Salima, Nkhotakota, Nsanje &amp; Neno. This activity is also being coupled with data collection of district level feedback/rumor tracking. MRCS supported strategic hand washing in 25 crowded places (markets, big shops, banks, roadblocks &amp; Mobile markets) reaching over 2,000 people.</li> <li>• MRCS promoted gender and protection issues during 22 sensitization meetings, 34 handwashing campaigns and 64 doors to door activities by volunteers reaching over 3705 people.</li> </ul>
<b>United Purpose</b>	<ul style="list-style-type: none"> <li>• Combining national (Zodiak, Times Radio, MBC 1 &amp; 2) and community (Neno FM -Mwanza; Mudziwathu -Mchinji; Voice of Livingstonia -Mzuzu and parts of the North; Ndirande FM -Blantyre; Mzati Radio -Mulanje) radios, mobile vans PA system and SMS, over 10,000 million people are being reached with COVID-19 prevention messages on a weekly basis.</li> <li>• Three inclusive Ministry of Health approved posters designed by UP to reach illiterate communities have been distributed to over 2,500 people across 10 districts and a billboard of one poster erected on the M1</li> <li>• In mid-April, UP signed a two-and-a-half month contract with FUKO newspaper which allow UP to publish COVID-19 related information in 5 editions of FUKO newspaper. FUKO newspaper is a bimonthly newspaper in Chichewa distributed nationwide (20,000 copies per edition), including in rural areas, for free. The three inclusive posters meant for illiterate people as well as messages promoting the importance of good nutrition practices to boost immunity during the COVID-19 outbreak were published in the last three editions of the newspaper (the second edition for April and the two editions for May).</li> </ul>

	<ul style="list-style-type: none"> <li>• Approximately 550 community leaders have been oriented on disseminating COVID-19 prevention and response messages to communities in Dedza and Dowa.</li> <li>• In Dowa, UP trained 686 health workers (377 men &amp; 309 women) on COVID-19 prevention to support with message dissemination and community engagement on Covid-19</li> <li>• Our Embassy of Ireland and BMZ/GIZ nutrition programme has Trained Health workers in all 34 health centres</li> <li>• UP has trained 50 Health Care Workers at Kaphuka and Tsoyo Health Centres in Dedza on COVID-19 Prevention.</li> <li>• Prison guards at Mulanje Prison have been trained on COVID-19 prevention and response which has been disseminated to approximately 450 prisoners.</li> <li>• 366 care-group promoters and volunteers were trained in COVID-19 preparedness and 326 were provided with radios to ensure access to information in Dedza and Balaka.</li> <li>• Our Palladium funded (via USAID) AgDiv project procured and distributed 74 handwashing buckets, 370 soaps, 60 gloves, 77 soy milk promotion posters and 34 COVID-19 awareness posters to all soy milk producers in Dedza and Balaka. This means soy milk producers can continue selling their produce to clients while raising awareness and adhering to precautionary measures.</li> </ul>
<p><b>PACHI</b></p>	<ul style="list-style-type: none"> <li>• A total of 234 sensitization campaigns have been conducted so far in all project districts targeting 19 T/As and flyers were distributed also.</li> <li>• COVID-19 and GBV messages were disseminated in all the 28 T/A's so far in the 6 districts (Nsanje, Dowa, Nkhata-Bay, Mzimba North, Ntchisi and Machinga).</li> <li>• In Nsanje, 29 radio jingles have been aired by Gaka (8) and Nyathepa (21) community radio stations</li> <li>• Two radio programmes have been broadcast on Nyathepa Community Radio as a result of PACHI's partnership with Concern worldwide and MSF.</li> <li>• PACHI was finalizing production of a 30-minute radio programme to be aired by Nyathepa and Gaka community radio station from 22 May 2020.</li> <li>• In Nkhata Bay, PACHI was also finalizing production of jingles in Chitonga language to be aired on Usisya and Chirundu community radios.</li> <li>• Feedback from these communities reveals people have a strong interest to know more of what they should do to prevent COVID 19. Prevailing myths include a belief that Corona cases in Malawi are not real but political and that it is a disease that affected white but not black people.</li> </ul> <p><b>Noted Challenges/ Gaps</b></p> <ul style="list-style-type: none"> <li>• Despite COVID-19 being a pandemic, some radio stations are charging high production fees.</li> <li>• Some areas do not have HSAs for referral. Hence, we are resolving in providing toll free line which is 54747 so that they can call and get assistance whenever they start developing / experiencing any signs and symptoms of COVID-19</li> <li>• Not able to distribute enough flyers and masks when people are requesting for them due to limited supplies</li> <li>• The information on COVID-19 has reached a lot of people but there is low uptake of preventive measures because of low risk perception.</li> </ul>
<p><b>Development Communications Trust (DCT)</b></p>	<p>DCT is implementing interventions in Mwanza, Blantyre, Mchinji, Dowa and Karonga aimed at increasing awareness on protection and preparedness against Covid-19 outbreak. The interventions include:</p> <ul style="list-style-type: none"> <li>• Door to door awareness meetings conducted by Radio Listening Club members and have influenced a total of <b>341</b> households and have installed and are using handwashing facilities popularly called "mponda gear" tip taps.</li> <li>• Whistle-stops through the use of mobile vans, community members had a chance to interact with health workers on issues to do with COVID-19.</li> <li>• Sensitization meetings on COVID-19 conducted by chiefs, Traditional Healers, Church leaders and health governance committee members using the available created space of interaction at community level.</li> <li>• One on one engagement meetings with key influencers like traditional healers lobbying them to take up the role of disseminating COVID 19 messages to their target clients. In Karonga DCT engaged Dr. Vumbulani a well trusted traditional healer in T/A Kilipula in the district.</li> <li>• In total through different C4D activities DCT has reached out to a total of population of 10,252 with COVID 19 Messages in all the 5 districts of Mwanza, Blantyre, Dowa, Mchinji and Karonga districts.</li> </ul> <p><b>Noted Challenges/ Gaps</b></p> <ul style="list-style-type: none"> <li>• The generic messages produced by government and development partners need to be customized to respond to specific district practices and behaviors.</li> <li>• Politicizing of the pandemic is negatively affecting message dissemination as citizens are doubting the existence of the pandemic hence choose to do the opposite to the preventive measures being promoted.</li> </ul> <p><b>Community Feedback: Most frequent asked questions from community members</b></p>

	<ul style="list-style-type: none"> <li>• When are schools re-opening?</li> <li>• Can a pregnant woman pass on the virus to her child during birth, due to contact between the mothers fluid and the baby?</li> <li>• On social distance, meaning we are not supposed to enjoy our conjugal rights as a husband and wife?</li> <li>• Why is government of Malawi not mentioning names of those found with the virus?</li> <li>• Can one get the virus through sperms or virginal fluid if you are saying human beings can contract the virus through body fluids of an infected person because these two are also body fluids apart from what you have shared?</li> <li>• Why is government accepting political rallies where social distance is not observed and you are saying this country there is corona? Why are those people not contracting it if indeed this pandemic is real?</li> <li>• Why is government not distributing face masks to community members the way other countries are doing?</li> <li>• Children's immunity is high, hence can't suffer from the pandemic, then why have you closed our schools yet those that are at high risk are left free?</li> <li>• You are saying there is no vaccine as well as medicine to cure the disease and yet government is announcing that others have been cured, how did this happen?</li> </ul> <p><b>Recommendation</b></p> <ul style="list-style-type: none"> <li>• As recommendation, the IEC materials to be produced should take on bold the answers to some of the knowledge gap being exposed in the above most frequent asked questions</li> </ul>
<p><b>Voluntary Service Overseas (VSO) in Malawi</b></p>	<ul style="list-style-type: none"> <li>• With funding from DFID through Volunteering for Development, VSO is currently implementing a Youth and disability focused Covid-19 response initiative to run from April to June 2020. The main objective is to increase knowledge and awareness on the prevention, transmission and referral system for suspected cases of Covid-19. This initiative will target youths and persons with disability in Lilongwe, Mangochi and Dedza.</li> <li>• For the past 3 weeks, VSO in partnership with the Ministry of Persons with Disability and Elderly and MACOHA, has been implementing awareness raising through Covid-19 interface meetings with persons with disability in Mangochi, Dedza and Lilongwe. A total of 360 persons with disability and 160 personal assistants have so far been reached in Dedza; 180 persons with disability and 80 personal assistants reached in Mangochi; and 180 persons with disability and 80 personal assistants reached in Lilongwe.</li> <li>• In summary, a total of 720 persons with disabilities and 320 personal assistants have so far been reached with messages on Covid-19 prevention, transmission and referral system in Lilongwe, Mangochi and Dedza.</li> <li>• VSO is also reaching out to thousands of people living in these 3 districts through radio jingles on Covid-19 messages in Yao and Chichewa that are being aired on the following community radio stations: Radio Lilanguka in Mangochi Boma, Dzimwe Radio in Monkey Bay, and Bembeke radio in Dedza.</li> <li>• In the next 2 to 3 weeks, VSO, in partnership with the Ministry of Disability, plans to continue with the awareness raising interface meetings on Covid-19 targeting people with disabilities in Mangochi as well as youth-led awareness raising, targeting the youth and wider population in Mangochi, Dedza and Lilongwe. The Youth-led awareness raising shall be done by VSO youth champions with support from Ministry of Information, Civic Education and Communication Technology as well as District Youth Office (DYO) in the three districts.</li> </ul>
<p><b>OXFAM</b></p>	<ul style="list-style-type: none"> <li>• Oxfam engaged the media and ZBS and Times published a total of three stories</li> <li>• Oxfam has also intensified the use of social media to raise awareness of the pandemic but also engage our followers on the interventions being undertaken. <ul style="list-style-type: none"> <li>✓ <a href="https://m.facebook.com/story.php?story_fbid=1508421666001714&amp;id=437984649712093">https://m.facebook.com/story.php?story_fbid=1508421666001714&amp;id=437984649712093</a></li> <li>✓ <a href="https://m.facebook.com/story.php?story_fbid=1504540583056489&amp;id=437984649712093">https://m.facebook.com/story.php?story_fbid=1504540583056489&amp;id=437984649712093</a></li> <li>✓ <a href="https://m.facebook.com/story.php?story_fbid=1502204109956803&amp;id=437984649712093">https://m.facebook.com/story.php?story_fbid=1502204109956803&amp;id=437984649712093</a></li> </ul> </li> <li>• Oxfam in Malawi also joined the global campaign calling on rich nations and pharmaceutical companies that vaccines, tests and treatments should be patent free and distributed to all nations and people.</li> <li>• Oxfam has also intensified the use of social media to raise awareness of the pandemic but also engage our followers on the interventions we are undertaking.</li> </ul>
<p><b>3. Stories and Media Coverage</b></p>	
<p><b>Each sample is critical, each sample is an emergency: A frontline health worker's story in the time of COVID19</b>  <a href="https://www.unicef.org/malawi/stories/each-sample-critical-each-sample-emergency">https://www.unicef.org/malawi/stories/each-sample-critical-each-sample-emergency</a></p>	<p>UNICEF MW on 20<sup>th</sup> May</p>
<p><b>Growing food to tackle coronavirus and child malnutrition in Malawi</b>  <a href="https://insight.wfp.org/growing-food-to-tackle-coronavirus-and-child-malnutrition-in-malawi-e9ffedcbd3f">https://insight.wfp.org/growing-food-to-tackle-coronavirus-and-child-malnutrition-in-malawi-e9ffedcbd3f</a></p>	<p>WFP MW on 22<sup>nd</sup> May</p>
<p><b>DCT implements a Covid-19 project in Mchinji</b>  <a href="https://dctmw.org/dct-implements-a-covid-19-project-in-mchinji/">https://dctmw.org/dct-implements-a-covid-19-project-in-mchinji/</a></p>	<p>DCT on 17<sup>th</sup> May</p>

4. Press Releases, Statements and Op-Eds		Author/ Date
Press release	<b>100 Countries Get Support in Response to COVID-19 (Coronavirus)</b> <a href="https://www.worldbank.org/en/news/press-release/2020/05/19/world-bank-group-100-countries-get-support-in-response-to-covid-19-coronavirus">https://www.worldbank.org/en/news/press-release/2020/05/19/world-bank-group-100-countries-get-support-in-response-to-covid-19-coronavirus</a>	World Bank Group on 19 <sup>th</sup> May
Press Release	<b>Humanitarian community appeals for \$140.1 million to support immediate Covid-19 response in Malawi</b> ( <i>with revised Appeal amount</i> ) <a href="https://mw.one.un.org/humanitarian-community-appeals-for-assistance-to-support-immediate-covid-19-response-in-malawi/">https://mw.one.un.org/humanitarian-community-appeals-for-assistance-to-support-immediate-covid-19-response-in-malawi/</a>	UN/ NGOs on 4 <sup>th</sup> May

## 5. Digital Outreach

### UN Malawi

Twitter: <https://twitter.com/UNMalawi>

Facebook: <https://www.facebook.com/UN-Malawi-161297557237118/>

Flickr: <https://www.flickr.com/photos/186917367@N03/>

### UNICEF:

Website: <https://www.unicef.org/malawi/>

Twitter: <https://twitter.com/MalawiUNICEF>

Facebook: <https://www.facebook.com/UNICEFMw/>

Instagram: <http://instagram.com/unicefmalawi/>

### UNDP

Website: <https://www.mw.undp.org/content/malawi/en/home/>

Facebook: <https://www.facebook.com/UNDPMalawi/>

Twitter: <https://twitter.com/undpmalawi>

### UNFPA

Website: <https://malawi.unfpa.org/en>

Facebook: <https://www.facebook.com/UNFPAMalawi/>

Twitter: <https://twitter.com/UNFPAMalawi>

### WFP

Website: <https://www.wfp.org/countries/malawi>

Twitter: [https://twitter.com/WFP\\_Malawi](https://twitter.com/WFP_Malawi)

Facebook: <https://www.facebook.com/WFPmalawi1/>

### World Bank

Website: <https://www.worldbank.org/en/country/malawi>

### UN Women

Website: <https://africa.unwomen.org/en/where-we-are/eastern-and-southern-africa/malawi>

Twitter: <https://twitter.com/unwomenmalawi>

Facebook: <https://www.facebook.com/unwomen/>

FAO: <https://twitter.com/FAOMalawi>

### Save the Children

Twitter: <https://twitter.com/SCIMalawi>

Facebook: <https://www.facebook.com/savethechildrenmalawi/?ref=bookmarks>

### Development Communication Trust (DCT)

Facebook: <https://web.facebook.com/DevelopmentCommunicationsTrust/>

Website: <https://dctmw.org/>

Contact: [phillip.pemba@one.un.org](mailto:phillip.pemba@one.un.org)